

GDCTA Advertising Rates 2023

PUBLICATIONS	Online Newsletter - Monthly	Online Newsletter - Annual	Yearbook (printed)	Dressage Show Program May or Sept	Directory - online	Gala Program - January
	due 5th of each month	due 5th of each month	due May 1	due at closing	March 31st	due Jan 15
	8.5x11	8.5x11	8.5x11	8.5x11		5.5x8.5 V
	monthly	annual (10x)	GDCTA members - \$50 off any ad rate listed (except BC).			
AD SIZE						B&W only
<i>BUSINESS CARDS – 2Hx3.5W” members only</i>	\$25	\$180	\$40	\$25		
Quarter Page: 4.25Hx3.75W	\$40	\$360	\$150	\$45		
Half Page (horizontal): 5Hx8W	\$60	\$540	\$250	\$50	\$30	4H X 5W - \$50
Full Page 8.5x11	\$100	\$900	\$350	\$75		8H X 5W - \$75
Back Cover (First paid basis)	\$100	\$900	\$500	\$200		8H X 5W - \$95
Inside Back Cover (First paid basis)	\$100	\$900	\$500	\$150		8H X 5W - \$95
Inside Front Cover (first paid basis)	\$100	\$900	\$500	\$150		8H X 5W - \$95
Center (Both Sides) 11Hx17W	\$250	\$2,250	\$850	\$300		8H X 10W - \$200
Advertorial 8.5x11	\$50		\$500	\$50		
Photo classified – includes 1 picture, 30 words; Additional words \$.50 each.	\$10	\$90				

Email yearbook@gdcta.org for more information

Advertisers assume liability for all content of printed advertisements and also assume responsibility for any claims arising thereof made against GDCTA. Make check to GDCTA and mail with form to: Peter West 20 Wild Turkey Lane, Jasper, GA 30143 OR Form may be emailed to Peter with cc #: radixconsulting1@gmail.com

BASIC SPONSORSHIP/VENDOR INFO

	Dressage Shows May or Sept
HORSE SHOWS	
Sponsor - Bronze	\$100
Sponsor - Silver	\$250
Sponsor - Gold	\$500
Sponsor - Platinum	\$750
Sponsor - class	\$25
Sponsor - division (3 classes)	\$60
Sponsor - championship class	
Sponsor - ring/arena (\$2000, \$1000, \$500)	
Hospitality - Thursday Welcome	
Hospitality - Friday Vendor Walk	
Hospitality - Saturday Competitors Party	
Vendor - outside	\$75/day
Vendor - inside	\$150/day
Vendor - Outside Truck & Trailer Location	
Vendor - Outside Arena Table Top	
Vendor - Inside Vendor Building	
Vendor Tents	
Vendor - Courtyard Trailer Parking	
Art Show Space	

GDCTA *Collected Remarks* Newsletter & Show Program Advertising

Collected Remarks is the official publication of the Georgia Dressage and Combined Training Association, Inc. (GDCTA). Published online 10x per year to more than 800 equine enthusiasts; it is full of informative articles, member ads, clinic information, and our regional calendar of events.

<https://gdcta.wildapricot.org/events>

You can find the events on the calendar and pay either through the event or in the Store.

CREDIT CARD INFO

Name:	
Company:	Number:
Address:	Exp Date:
City:	Billing Zip:
State/Zip:	Name on Card:
Phone:	Signature:
Email:	
Website:	
AD choices:	

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Email JPG, PDF, PNG high resolution ads to yearbook@gdcta.org

